



# Jenii Stewart-Goldberg

Design | Video | Animation

## About Me

I'm a nerd who loves to bring stories to life, whether it's in branding, animation, illustration or graphic design, with panache, skill, and 13+ years of industry experience. In addition to my full time work, I run a small Etsy shop where I sell illustration commissions and prints. My partner and I own four lovely cats, a corn snake, and an Italian Greyhound. I enjoy mentoring younger creatives, learning new skills, and a great beer.

## Education

### Savannah College of Art and Design BFA, Animation

Honors: Magna Cum Laude  
June 2012

## Skills

Experienced in leading design teams and projects, managing and mentoring designers, and expertise using the Adobe Creative Suite.

## Brands Worked With

- Adler University
- Advanced Group of companies
- Advocate Aurora Health
- Campbell's
- Collective Liquidity
- Cottonelle
- Forrester
- Kleenex
- Rand McNally

## Contact Me

[jeniistewart.com](http://jeniistewart.com) | [LinkedIn](#)

## Professional Experience

### Adler University – Art Director

May 2023 – present

- Set brand standards for the University and ensure they are followed.
- Art direct all visual communications from the University including marketing collateral, signage, OOH, internal communications, social media, templates, and more.
- Design and manage the University's online store, template platform, and DAM.
- Source and manage freelancers and other vendors.
- Manage the design budget, forecasting costs and balancing funds throughout the year.

### WunderLand Group – Senior Creative Lead

September 2019 – April 2023

- Art direct, design graphics, and produce video for internal and external clients following the brief and brand guidelines.
- Mentor the junior creative associate in design and video production.
- Help create and implement brand guidelines for Advanced Group's family of companies.

### Dose – Senior Visual Designer

April 2017 – August 2019

- Design and define brand standards, and ensure adherence across the company.
- Mentor and manage junior designers to success within the organization.
- Create market testing assets at scale adhering to client brand standards and deadlines.

### Rand McNally – Graphic Designer

June 2014 – April 2017

- Design print collateral such as packaging, advertising, POP, trade show displays and other marketing materials following brand standards.
- Edit video and animate motion graphics for product marketing.
- Design online advertising and marketing emails.

### Fisher Price – Design Animator

October 2012 – September 2013

- Adhering to character sheets, concept and draw storyboards following a script.
- Direct video shoots, edit footage and create motion graphics for in-house product videos.
- Concept design for animated transitions as well as characters, environments and creatures.